

# The practical value of sound Police crash data in delivery of road safety

THE FIRST WORKSHOP ON IMPLEMENTATION OF THE  
ASIA-PACIFIC ROAD SAFETY OBSERVATORY (APRSO)

*Dr Soames Job*

*Global Lead Road Safety*

*Head of the Global Road Safety Facility,*

*World Bank*



**WORLD BANK GROUP**  
Transport & ICT

# Overview of talk

**Immense value in ASPRO: Thanks to partners and countries**

**1. We have a lot in common**

**2. Good data helps (but is not enough)**

**3. Police crash data are critical**

# We have more in common than separates us

Each country is unique

However, in road safety we share:

- Human error
- Human body's vulnerability to injury
- The laws of physics
- Deaths and suffering
- Actions that work:
  - Safe Roads
  - Lower speeds
  - Safer vehicles
  - Faster, better post-crash care

The Politics, Psychology, Economics of delivery may differ

- Good data = huge help
- Sharing & learning from each other helps

# Crash data roles

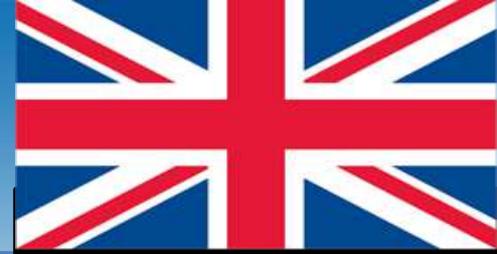
- Management
- Building the Case for funding
- Advocacy
- (Community promotion)
- **Targeting interventions**
- **Knowing what to do**

# Crash data roles

- Must know: **Location** and **nature** of the crash
- Nature not = to 'cause' (example next)



**Before**



**UKaid**  
from the British people

**'Causes' of crashes not known  
Safe Infrastructure:  
Great Safe System example**

**2700 lives will be saved**



**During**



**After**



# Crash data roles

- Nature/type not = to 'cause'
  - Many data collections do not have enough types
  - Example: pedestrian hit at an intersection
    - Typically recorded only as 'pedestrian hit'
    - BUT: vehicle turning or straight, on side St or main St, person crossing or walking along the road, .....
- Many 'crash types' required to know what to do (**except lower speeds**)

# Use the evidence base

Data are not enough

- We often confuse data-based and Evidence-driven
- Both are essential
- Know the problem and know that this is not enough: using evidence for what works is vital

# Take away messages

To make best use of limited road safety resources

- Good data ....location, type (but not necessarily 'cause'- though it can help)
- Evidence based interventions matching the crash type



Thank you