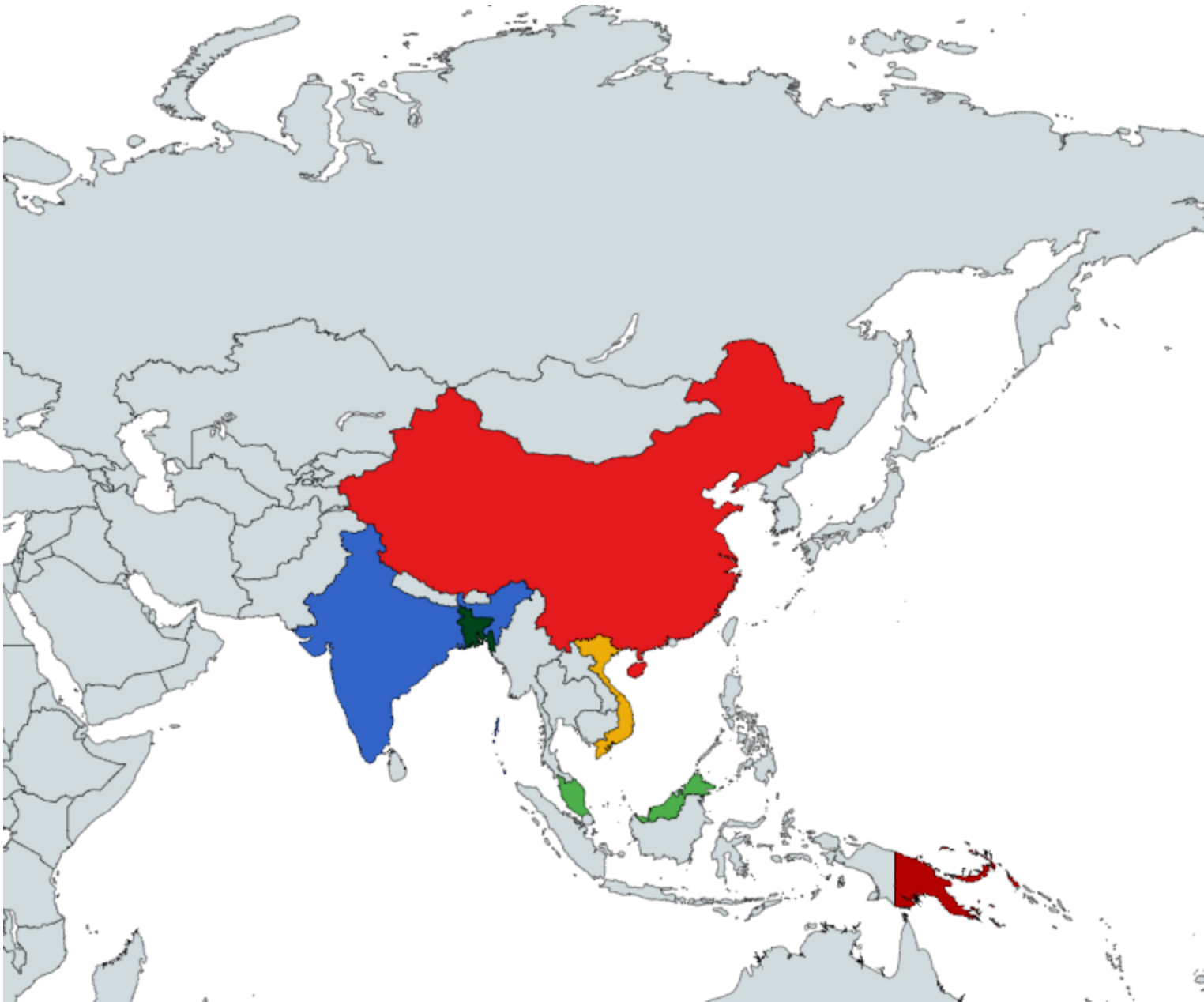


# Enhancing Policy Outcomes for Road Safety

Reflections from the Workshop



- Policy adoption
- Implementation?
- Advocacy
- Engagement
- Multi-pronged strategies
- Local and national level focus
- Evidence base – safe system approach

# Data

- Role of Data in RS Policies
  - Package data to drive policy solution
  - Data gathering – home grown solutions (not just global resources)
  - Who gathers data? **Trusted sources**
  - Optimizing resources
  - Diversified sources of data – **how to align**
  - Not just gathering/generating data – **utilization**
  - Should stop with policy passage – **impact assessment important**

# Communications

- Communications and RS Policies
  - Purpose of communications
    - Communication for policy passage
    - Communicating the policy for awareness
    - Continuous communication for the users, e.g., road side information
  - Communication of data
  - Use of all the diverse communication channels

# Financing

- Financing Road Safety Policies
  - Creation of institutional financing mechanism
  - Financing as re-investment, e.g., fund for road maintenance
  - Private-public partnership for mobilizing finance for RS
  - Self-sustained fund
    - Fiscal measures, taxes
  - Costed action plans
  - Advocacy for financing